

TRACK 7: What Models of Innovation Governance for Emerging Economies?

Session Proposers:

Gonzalo Ordóñez-Matamoros

h.g.ordonezmatamoros@utwente.nl, University of Twente and Universidad Externado de Colombia in Bogotá

Stefan Kuhlmann

s.kuhlmann@utwente.nl, University of Twente

Description:

Innovation, technological and social, is key for boosting the economies and the institutional capacities of emerging countries. Although stable public innovation policies are necessary, a better understanding of the specific governance challenges in those countries is required. Their institutional setting, while differing substantially country by country, is by and large characterised by instability, lack of trust, and even violence. Indeed, emerging countries are exposed to conditions differing quite substantially from the dominant OECD model of innovation policy for development and welfare.

Hence, focusing on innovation governance and public policies in emerging countries, this session aims at gathering a group of scholars willing to discuss related governance failures and to jointly explore options for alternative, more efficient approaches (Stefan Kuhlmann & H.G. Ordóñez-Matamoros, 2017).

For so doing, the convenors invite papers that bring a new perspective on innovation policy, focusing on governance issues resulting from the 'dance' (Kuhlmann, Shapira, & Smits, 2010), i.e. the interplay between innovation policy, theory and practice in emerging countries to

- better understand failures and opportunities,
- acknowledge that there are different perspectives on the role of innovation policies for development, where a more systematic discussion on the possible causes explaining the lack of progress on the use of innovation for development as a key governance challenge in poor countries is judged necessary,
- new options and emerging opportunities for change are identified at the conceptual and policy levels reflecting the emergence of the option for a 'turn' from the traditional growth-and-competitiveness-based innovation policy towards a more social-distributive-inclusive-based innovation policy, and
- feasibility and practical relevance of this turn is assessed. For so doing, careful policy analysis and evaluation are indeed needed.

References:

Kuhlmann, Stefan, & Ordonez-Matamoros, H.G. (Eds.). (2017). *Research Handbook on Innovation Governance for Emerging Economies: Towards Better Models*. Cheltenham, U.K. and Northampton, MA. USA.: Edward Elgar.

Kuhlmann, Stefan, Shapira, Philip, & Smits, Ruud E. (2010). Introduction. *A Systemic Perspective: The Innovation Policy Dance*. In R. E. Smits, S. Kuhlmann & P. Shapira (Eds.), *The Theory and Practice of Innovation Policy - An International Research Handbook*. Cheltenham, U.K. and Northampton, MA. USA.: Edward Elgar Publishing.